

Analysis of costs & benefits of risk reduction strategies

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1. Introduction

The municipality of **RiskCity** has made a risk assessment and management study and the report came up with various possibilities for risk reduction for a number of hazards. The municipality would like to know how efficient these measures are, i.e. they would like to analyze the costs and the benefits of the various options (i.e. perform a cost-benefit analysis, CBA). The calculation of the costs is relatively straightforward in relation to the estimation of the benefits. Therefore in first instance this exercise will focus on the estimation of the benefits. Usually the benefits of risk reduction scenarios are estimated based on the reduction of future losses. In second instance the costs of a few risk reduction measures will be calculated. Eventually the benefits can be compared with the costs. Besides interpreting the final result of the CBA, the assumptions behind the entire analysis will be reviewed. The analysis of costs and benefits of risk reduction strategies will be illustrated with flood scenarios for RiskCity.

1.1 Objectives

In this exercise a limited number of flood risk reduction strategies will be assessed using cost-benefit analysis. Use is made of existing information of actual and estimated flood losses for different flood recurrences. Average annual risk will be calculated for the present situation and two alternative scenarios based on risk curves. The comparison of the average annual risk of the present situation with two alternative scenarios allows the estimation of the benefit of each the scenarios. The cost of each scenario is based on estimated cost figures of a number of specific activities defined under each of the two scenarios.

After calculating the risk reduction (benefit) and the investment costs of the two flood scenarios the cost and benefits of the two scenarios can be compared.

At the end of this exercise you should be able to:

- Explain the idea behind the estimation of benefits of risk reduction strategies
- Interpret a risk curve and calculate the annual risk from a risk curve
- Estimate the costs of risk reduction measures using spatial analysis
- Apply cost-benefit analysis (CBA) for risk reduction strategies
- Interpret and critically review CBA outcomes

1.2 The CBA process

Any CBA process usually follows a number of generic steps:

1. Define scope of the project. Some of the elements to be defined are: the perspective from where the CBA is undertaken (e.g. public or private); the time horizon or life time of the project; and the physical boundaries of the study
 2. Identify the typical costs and benefits of the project or measure under study
 3. Put monetary values on costs and benefits.
 - a. Estimation of costs is relatively straightforward (although not an easy job at all!) as these are usually based on concrete and known inputs
 - b. Estimation of benefits is a much more cumbersome process as benefits are often more uncertain. Estimation of risk reduction measures involves the estimation of the avoided losses due to the risk reduction strategies.
 - c. Usually cost and benefits are considered without taking inflation into consideration
 4. Organize costs and benefits over the life time of the project.
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5. Compare costs and benefits. Calculate profitability indicators/decision criteria (NPV and/or IRR)
6. Perform sensitivity analysis and formulate recommendations

2. Options for Flood risk reduction

In the coming sections we will first evaluate options for flood risk reduction. We will first look at the scenarios, define how they will reduce the risk, then calculate the investments of risk reduction measures and finally make a cost benefit analysis.

There are of course many other risk reduction measures possible. You can broadly subdivide these in Structural and Non-structural measures.

- Structural risk reduction measures involve engineering measures and construction of hazard-resistant and protective structures and infrastructure. They can be quantified in monetary values.
- Non- structural risk reduction measures involve components related to land use zoning, early warning, awareness raising, disaster preparedness etc.

Two scenarios are mentioned for flood risk reduction:

- **Scenario I** involves the removal of housing in the 10-year Return Period (RP) flood zone (i.e. including the 2-year and the 5-year floodplain). The buildings should be demolished, new terrain should be bought, and new buildings have to be constructed in other hazard free zones, infrastructure should be constructed, and the 10 year RP flood zone is converted into green areas (park areas with recreational facilities). A strict supervision is made to avoid that these areas are invaded illegally by squatters. This requires the set-up of a vigilance group which involves costs over a larger period. The risk in the area that was formerly threatened by a 10 year Return Period flood will be reduced to 0, as a consequence of this risk reduction measure. The expected losses for the flood scenarios with return periods higher than 25 years will be basically the same. However, these will become also lower, because the losses for the 25 year event should be reduced from this.
- **Scenario II** involves the construction of an upstream storage lake. This basin is constructed in the upstream area of the city, and would not involve the removal of houses from the study area. However, the river channel should be made adequate and some engineering works have to be carried out to some of the bridges in the area. The flood retention basin and drainage also needs regular maintenance. The retention basin will reduce the flood losses. It will retain the discharge for 2 and 5 years, and reduce the risk to 0. For the other return periods the damage will reduce: the losses of a 10 year RP will be those of a 5 year RP flood in the original situation; those of a 25 year RP will be those of a 10 year RP etc.

	Measure	Estimated risk affect
Flooding	Evacuation of buildings in flood hazard zone with 10 year return period	Reduces risk in the 10 year RP flood zone by 100 %
	Flood retention basin	Reduces the probability of flooding per zone by 1 RP.

In order to do a cost-benefit analysis of the various risk reduction measures we need to compare the present average annual risk with the future average annual risk of the two scenario's, to define the amount of risk reduction.

In the table below the flood losses are indicated for the current situation.

Flood recurrence in years.	Annual probability	Flood Losses (without mitigation.) (in € .10 ⁶)	Mitigation Scenario I Flood Losses (in € .10 ⁶)	Mitigation Scenario II Flood Losses (in € .10 ⁶)
2	0.5	0.0		
5	0.2	19.3		
10	0.1	34.4		
25	0.04	100.0		
50	0.02	199.0		
100	0.01	510.0		
200	0.005	1134.0		



- Make an estimation of the reduction in flood losses based on the description of the scenarios given above, and fill in the values in the above table.



- Set up the table above in an Excel sheet
- Plot in one graph a risk curve for each of the three situations (without mitigation; scenario I; and scenario II) putting the flood losses on the horizontal axis and the annual probabilities on the vertical axis.
- Indicate in the graph the estimated avoided losses for each of the 2 scenarios

3. Calculating total annual risk and risk reduction from a risk curve

The first step in the cost-benefit analysis is to calculate the total annual risk for the present situation and the reduction in total annual risk given the various risk reduction scenarios. A traditional way to estimate average annual risk is to use probability-loss curves.

The total annual risk is the total area under the risk curve, of which the X-axis display losses (in monetary values) and the Y-axis displays the annual probability of occurrence. The points in the curve represent the losses associated with the return periods for which an analysis was done (e.g. the return periods listed in the table above). There are two “graphical” methods to calculate the total area under the curve.

- Method 1: Triangles and rectangles method
- Method 2: Simplified rectangles method.

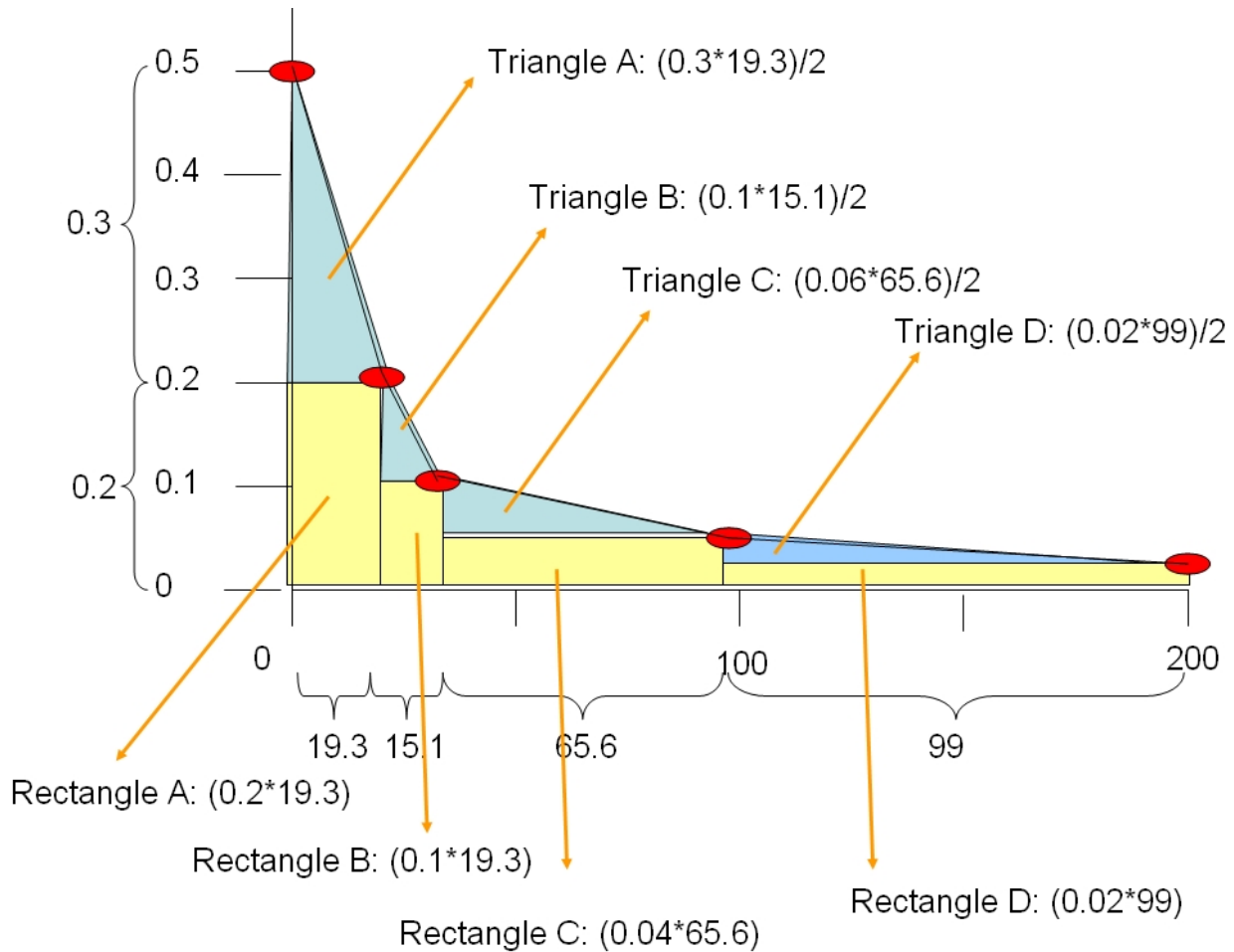


- * Compare the two methods following the explanation of both methods below;
- * Explain the differences between the two methods
- * Explain why both methods could lead to different outcomes

We will first briefly have a look at both methods for calculating the total annual risk for the present situation. The calculation of the annual risk for the two scenarios will be done following the same approach.

Method 1: Triangles and rectangles method

The area under the curve is divided into triangles, which connect the straight lines between two points in the curve and have X-axis difference as difference between the losses of the two scenarios. Y-axis of the triangles is the difference in probability between two scenarios. The remaining part under the curve is then filled up with rectangles, as illustrated in the graph and table below.

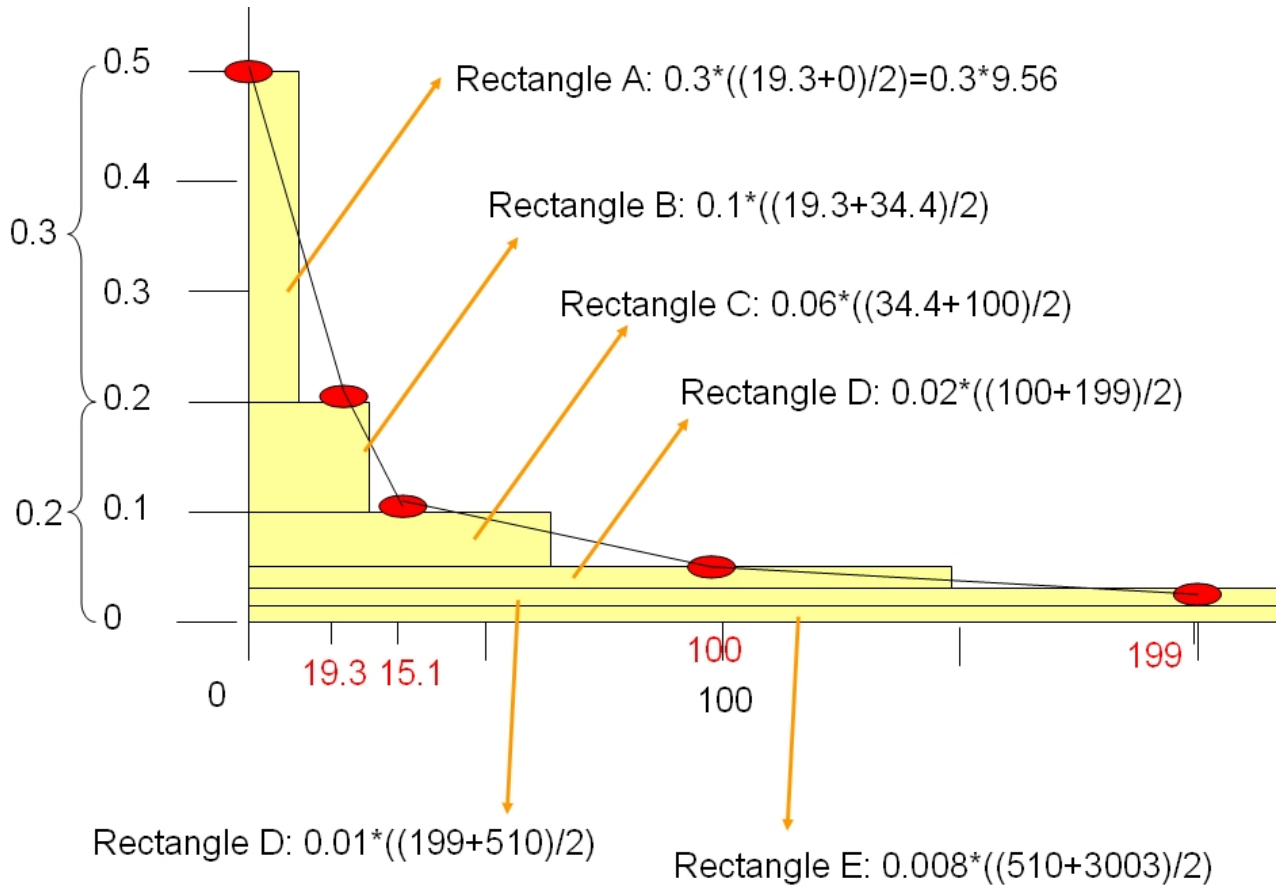


Part	Return Period	Annual Probability	Losses (in € .10 6)	Y-axis interval	X-axis interval (in € .10 6)	Triangle (in € .10 6)	Y-axis from	Rectangle (in € .10 6)
A	2	0.5	0	0.3	19.3	2.895	0.2	3.86
B	5	0.2	19.3	0.1	15.1	0.755	0.1	1.51
C	10	0.1	34.4	0.06	65.6	1.968	0.04	2.624
D	25	0.04	100	0.02	99	0.99	0.02	1.98
E	50	0.02	199	0.01	311	1.555	0.01	3.11
F	100	0.01	510	0.005	624	1.56	0.005	3.12
	200	0.005	1134			9.723		16.204
							25.927	

This is the annual risk, taking the sum of the triangles and squares in the graph


Method 2: Simplified rectangles method.

In this method we simplify the graph into a number of rectangles, which have as Y-axis the difference between two successive scenarios, and as X-axis the average losses between two successive loss events. See graph and Excel table below (please not that a return period of 500 yers has been added to enable the calculation of part G; this obviously introduces a difference with the previous method 1).




Part	Return Period	Annual Probability	Losses (in € .10 6)	Y-axis interval	X-axis average (in € .10 6)	Losses (in € .10 6)
	2	0.5	0			
A				0.3	9.65	2.895
B	5	0.2	19.3	0.1	26.85	2.685
C	10	0.1	34.4	0.06	67.2	4.032
D	25	0.04	100	0.02	149.5	2.99
E	50	0.02	199	0.01	354.5	3.545
F	100	0.01	510	0.005	822	4.11
G	200	0.005	1134	0.00433333	1317	5.707
	1500	0.0006667	1500			
						25.964

Now that we know two methods we can start calculating them in Excel


 * Open Excel and create in a worksheet the same setup as indicated in the first method. Calculate the total annual losses (method 1)

* Then in the same workbook, make another worksheet and calculate the annual losses using the second method. (method 2)

Since there is a large variation in probabilities and losses the graph doesn't show very nice. You might like to change the range of the X-axis and reduce it a bit more. Now that we have calculated the annual loss for the existing situation, we can also now evaluate the reduction in total annual losses for the two scenarios.

 * Using method 1 calculate in an Excel sheet the average annual risk for **Scenario I** and for **Scenario II** (see earlier table with the losses for the two scenarios for the various return periods that you filled in yourself)

Optional: calculate the average annual risk for **Scenario I** and for **Scenario II** using method 2

 * Calculate the amount of risk reduction, comparing **Scenario 1** and **Scenario 2** with the original average annual risk. Fill in the table below.

	Average annual risk (in € .10 ⁶)	Annual risk reduction (in € .10 ⁶)
Present situation		
Scenario 1		
Scenario 2		

After calculating how much the risk reduction is on an annual basis for the two different scenarios, we can now calculate the benefits. The benefit is equal to the total amount of risk reduction.

4. Calculating the investment costs

The two risk reduction scenarios obviously also involve certain costs. The next table indicates the investment costs for implementing the two scenarios.

	Specific activities	How to calculate	Standard values	Values
Scenario 1	Buy the land of the privately owned buildings in the flood zone	Nr of building * standard land price	Standard land price per building = 15000	A
	Demolition of buildings in flood zones with RP of 2,5 and 10 years	Nr of buildings * standard demolition costs	Standard demolition costs = 1000/building	B
	Acquisition of new land	Nr of buildings * standard costs for land per building	Standard costs for land per building = 10000	C
	Construction of new buildings for people removed from flood zones	Nr of buildings * replacement costs	Average Replacement costs = 50,000 / building	D
	Construction of infrastructure for people removed from flood zones	Nr of buildings * standard infrastructure costs	Standard infrastructure costs = 250 / building	E
	Adaptation of the zones where the buildings are	Area in hectares * standard adaption costs / hectare	Standard adaptation costs / m ² = 20	F
Scenario 2	Construction of the flood retention basin	Estimated costs by contractor	10,000,000	25,000,000
	Adaptation of the river bed	Estimated costs by contractor	10,000,000	
	Adaptation of the bridges	Estimated costs by contractor	5,000,000	

For scenario 2 the costs of the investments for the risk reduction strategy are relatively simple. The mitigation works involve engineering works, which are calculated by a contractor and which amount at 25,000,000.

However, for scenario 1, which involves the removal of a number of buildings in the highest flood hazard zones, we would still need to calculate the individual components.

IF you are not directly interested in calculating the investment costs for the removal of buildings and adaptation of the terrain you can skip this part of the exercise and move to the part 5.

To calculate the A to D component costs from the table above, you need to know first the number of buildings in the flood zone of 10 years return period. For the component E you need to know the area of the 10 year flood zone.

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- * You can find the number of buildings that are located in the flood zones with a return period of 10 year by crossing the raster maps **Flood_10_year** with the map **Building_map**
- * You can find the area of the flood zone of 10 years by rasterizing the map **Flood_10_year** and then calculate the histogram.

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- * Write the values in the table below and calculate the costs for the various components of Scenario 1.
- * Calculate the total investment of scenario 1.

Scenario 1	Nr buildings of	Area of flood zone	Standard costs in €	Costs (in € .10 ⁶)
A				
B				
C				
D				
E				
F				
Total investments				

Question:

Make a list of costs that are not considered in both scenarios

For advanced ILWIS users:

- * Calculating the number of destroyed buildings. The number of buildings that was calculated has an error: it includes also the buildings that were already destroyed by the disaster in 1998. Find a way to exclude those buildings. **Tip:** use the land use type **Vac_damaged** to mask out the buildings that are no longer there.
- * The buildings that are in the 10 year flood zone are not only residential buildings. They have various land use types. You might like to improve the calculation of the demolition and reconstruction costs by differentiating building costs based on different land use types.
- * The area of the flood hazard zone with a 10 year return period also includes the current river. Find a way to exclude the area of the current river.

5. Cost Benefit Analysis (CBA)

After calculating the risk reduction (benefit) and the investment costs of the two flood scenarios we can now continue to evaluate the cost/benefits. The following table indicates the costs of the two scenarios.

	Costs: investment cost for the scenario	Benefits: Annual risk reduction
Scenario 1	50,000,000	6,612,000
Scenario 2	25,000,000	16,189,500

Maintenance cost and operational costs

Each of the two scenarios will also require long term investments.

- **Scenario 1** requires the set-up of a municipal organization that controls the illegal spread of housing in highly hazardous areas. It will require staff, office and equipment costs, which will rise over time depending on the increases of salary and inflation. The annual costs are estimated to be 250.000. We consider these costs constant over the years.
- **Scenario 2** also requires maintenance and operation costs. The flood retention basin contains a basin in which sediments are deposited. Annually the sediments from this basin have to be removed using heavy equipment. Also the drainage works needs regular repair. The costs for maintenance are considered to be 500.000 per year. We consider these costs constant over the years.

Investment period

The investments for both scenarios are not done within one single year. They are spread out over a larger number of years, because normally not all activities can be carried out in the same year.

- In **Scenario 1** it will be quite difficult to remove existing buildings. The municipality would like to buy the land of private owners, but they will resist, and there will be many lawsuits that might take a lot of time. Therefore we consider that the entire relocation of all building might take as much as 10 years. The investment costs are therefore spread out over this period.
- The construction of the engineering works for **scenario 2** will take less time. Still it is considered that the costs are spread over a period of 3 years.

The benefits will start in the year that the investments are finished. For scenario 1 this is in year 11 and for scenario 2 it is in year 4.

Project lifetime.

The **lifetime** of the scenario 2 is considered to be 40 year. After that the structure will have deteriorated and it needs to be rebuilt. For the relocation scenario it is more difficult to speak about a life time, but we will also keep the same period of 40 years.

Each project has a certain **life time**, during which the investments of the projects should be paid off. The flood retention basin is constructed to exist for at least 40 years. Of course this life time is not very applicable to the scenario 1: evacuation of houses from the high flood risk zone.

Table: Costs of the Flood Risk Reduction Scenario's (costs in € .10⁶).

Year	Investments Cost Scenario I (in € .10 ⁶)	Operational costs municipal squatter control (in € .10 ⁶)	Investments Cost Scenario II (in € .10 ⁶)	O&M costs Year Scenario II (in € .10 ⁶)
1	10 % of 50=5	0.250	33 % of 25	0
2	10 % of 50=5	0.250	33 % of 25	0
3	10 % of 50=5	0.250	33 % of 25	0
4	10 % of 50=5	0.250	0	0.500
5	10 % of 50=5	0.250	0	0.500
6	10 % of 50=5	0.250	0	0.500
7	10 % of 50=5	0.250	0	0.500
8	10 % of 50=5	0.250	0	0.500
9	10 % of 50=5	0.250	0	0.500
10	10 % of 50=5	0.250	0	0.500
11	0	0.250	0	0.500
12 -40	0	Etc..	0	Etc.

For Flood mitigation strategy I, we are now going to put the avoided risk per year in a table as well as the cost and we will calculate the benefits over the 40 years period.

	A	B	C	D	E	F	
1							
2		Flood mitigation Scenario I in million					
3		annual risk reduction (as from year 11)				6,612,000	6.612
4		year	risk reduction	invest costs	Maintenance	inre benefits	
5		1	0.000	5	0.25	-5.250	
6		2	0.000	5	0.25	-5.250	
7		3	0.000	5	0.25	-5.250	
8		4	0.000	5	0.25	-5.250	
9		5	0.000	5	0.25	-5.250	
10		6	0.000	5	0.25	-5.250	
11		7	0.000	5	0.25	-5.250	
12		8	0.000	5	0.25	-5.250	
13		9	0.000	5	0.25	-5.250	
14		10	0.000	5	0.25	-5.250	
15		11	6.612	0	0.25	6.362	
16		12	6.612	0	0.25	6.362	
17		13	6.612	0	0.25	6.362	
18		14	6.612	0	0.25	6.362	
19		15	6.612	0	0.25	6.362	
20		16	6.612	0	0.25	6.362	
21		17	6.612	0	0.25	6.362	
22		18	6.612	0	0.25	6.362	
23		19	6.612	0	0.25	6.362	
24		20	6.612	0	0.25	6.362	
25		21	6.612	0	0.25	6.362	
26		22	6.612	0	0.25	6.362	
27		23	6.612	0	0.25	6.362	
28		24	6.612	0	0.25	6.362	
29		25	6.612	0	0.25	6.362	
30		26	6.612	0	0.25	6.362	
31		27	6.612	0	0.25	6.362	
32		28	6.612	0	0.25	6.362	
33		29	6.612	0	0.25	6.362	
34		30	6.612	0	0.25	6.362	
35		31	6.612	0	0.25	6.362	
36		32	6.612	0	0.25	6.362	
37		33	6.612	0	0.25	6.362	
38		34	6.612	0	0.25	6.362	

- * Create in Excel a new table: called **Flood Mitigation Scenario I** (see figure left).
- * Column 1: Years (starting with 1 up to 40 year)
- * Column 2 Risk Reduction (i.e. Risk avoided, or Benefit)
- * Column 3: Invest cost for the risk reduction scenario.
- * Column 4: Maintenance
- * Column 5: Incremental Benefits, i.e the difference between the annual risk reduction and the annual costs (investment and maintenance) over the 40 year period.

Net Present Value

We need to take into account that the same amount of money in the future will be less valuable today. We will need therefore to calculate the so-called net present value (NPV).

The Net Present Value (NPV) calculates the net present value of an investment by using a discount rate and a series of future payments (negative values) and income (positive values).

$$NPV = \sum_{i=1}^n \frac{values_i}{(1+rate)^i}$$

Rate: is the rate of discount over the length of one period

Value 1 value 2 ... are the "arguments" representing the payments and income.

NPV = the discounted benefits and costs at a given discount rate.

An example is given below:

A	B
1 Data	Description
2 8%	Annual discount rate. This might represent the rate of inflation or the interest rate of a competing investment.
3 -40,000	Initial cost of investment
4 8,000	Return from first year
5 9,200	Return from second year
6 10,000	Return from third year
7 12,000	Return from fourth year
8 14,500	Return from fifth year
Formula	Description (Result)
=NPV(A2, A4:A8)+A3	Net present value of this investment (1,922.06)
=NPV(A2, A4:A8, -9000)+A3	Net present value of this investment, with a loss in the sixth year of 9000 (-3,749.47)



- * In the Excel worksheet to the right of the table call a cell **NPV (Net Present Value)** ;
- * In the cell next to it insert the name **Interest rate** (which is the same as discount rate) and enter the value of : **10 %**.
- * In Excel: Click in your "**NPV**" cell and **Insert Function**; select **Financial Functions**.
- * Select: **NPV**
- * The Function Arguments Box opens (see figure below);
- * Select for **Interest Rate** 10%
- * For **value 1**: select the whole column down all the incremental benefits; starting at year 1 up to year 40.
- * Click OK

Function Arguments X

NPV

Rate = number

Value1 = number

Value2 = number

=

Returns the net present value of an investment based on a discount rate and a series of future payments (negative values) and income (positive values).

Rate: is the rate of discount over the length of one period.

Formula result =

[Help on this function](#)

	A	B	C	D	E	F	G	H	I	
1										
2		Flood mitigation Scenario I					in million			
3		annual risk reduction (as from year 11)			6,612,000	6.612				
4		year	risk reduction	invest costs	Maintenance	incre benefits	NPV	Interest rate		
5		1	0.000	5	0.25	-5.250	-€9.14	10%		
6		2	0.000	5	0.25	-5.250	IRR			
7		3	0.000	5	0.25	-5.250	8%			
8		4	0.000	5	0.25	-5.250				
9		5	0.000	5	0.25	-5.250				
10		6	0.000	5	0.25	-5.250				

* Repeat the NPV calculation, but now with a discount rate / interest rate of 5 and 20 %

Question:

- Is the NPV still positive?
- What do you expect of the value of the Internal Rate of Return?

Internal Rate of Return

Now we are going to calculate the Internal rate of return. The Internal Rate of Return is the discount rate/interest rate at which the NPV=0

* In Excel: Click Insert Function and select Financial Functions.

* Select: **IRR**

* The Function Arguments Box opens;

* **Read the HELP file**

* For values: select the whole column down all the incremental benefits; starting at year 1 up to year 40.

* Click OK.

Function Arguments

IRR

Values = reference

Guess = number


Returns the internal rate of return for a series of cash flows.

Values is an array or a reference to cells that contain numbers for which you want to calculate the internal rate of return.

Formula result =

[Help on this function](#) OK Cancel


CBA for Flood Scenario II

 * Repeat the procedures for Flood Mitigation Scenario 2. Fill in the results in the table below.

* Remember that Flood Mitigation Scenario II has also Operation & Maintenance costs that have to be subtracted as well from the benefits, in order to calculate the incremental benefits. .

Now we will compare the NPV and IRR values for the various flood risk reduction scenarios. Complete the table below.

Flood Risk Reduction Scenario	NPV at 5 % interest rate	NPV at 10 % interest rate	NPV at 20 % interest rate	IRR
Mitigation Scenario I				
Mitigation Scenario II				

 **Question:**
Which Mitigation Scenario would you advice the Municipality? Justify your answer